

## **Invitation to tender for hosting of the ACM ICMR2011 conference**

The ACM ICMR Steering Committee invites interested parties to submit proposals to host and organize the *1st ACM International Conference on Multimedia Retrieval, ICMR2011*.

The ACM International Conference on Multimedia Retrieval is a merger of the International Conference on Image and Video Retrieval (CIVR) and the Multimedia Information Retrieval (MIR) series. The ICMR conference series exists primarily to illuminate the state of the art in multimedia retrieval. Toward that goal, ICMR aims to bring together researchers and practitioners in the field of multimedia retrieval. It is essential to ensure that the conference includes sessions for presenting high-quality research papers and for sharing practitioner experience.

Since CIVR2010 will be held in China and MIR2010 will be hosted in North America, we expect ICMR to be held on a different continent such as Europe, Africa, Australia, or South America.

Parties interested in hosting ICMR2011 are invited to submit proposals (20 pages or less) by **Friday, 25 September 2009** by email to the steering committee chair, Dr. Michael Lew, ([mlew@liacs.nl](mailto:mlew@liacs.nl)).

### **Guidelines for potential conference hosts**

The ICMR steering committee will evaluate all bids using the guidelines set out below. Anyone interested in bidding is welcome to make informal contact with the steering committee chair prior to the deadline date for proposals. The steering committee will aim to review proposals and make its decision within four weeks of the submission. Decisions are made by majority vote within the steering committee.

ICMR should facilitate interactions between multimedia retrieval community members which includes both researchers and practitioners. Sessions discussing the current state of the art, directions for the future, and demonstrations of current technology are encouraged. Specific objectives of ICMR are the following:

1. To provide a setting for the presentation and discussion of high-quality original research papers in all aspects of multimedia retrieval.
2. To provide a forum for the exchange of ideas between researchers and practitioners in the field, ideally by maintaining a separate "industry" track.
3. To provide a range of complementary events such as panel sessions, exhibitions, workshops, and large-scale media evaluations.
4. To provide suitable facilities for informal networking and exchange of ideas between delegates.

The host organization is therefore expected to arrange for refereeing of all submitted papers to international standards, using CIVR & MIR's existing international program committees as their primary source of referees, and to liaise with ACM over the publication of conference proceedings.

### **Timing and location**

ICMR is to be held roughly opposite of the ACM Multimedia conference in the year - though it is also important that the timing does not conflict with other major imaging, multimedia or information retrieval events such as ECCV, CVPR, or SIGIR.

The conference location should be relatively easily accessible for people attending from both Europe, Asia, and the USA. Good air, rail and road links are essential. The bid should include a short description of the locality and any remarkable or outstanding features that would make it particularly attractive for potential delegates.

Proposers should demonstrate that their host institution has appropriate conference facilities to be able to accommodate up to 150 delegates. Having coffee breaks in the same area as poster sessions is encouraged. A letter of support from the proposers' host institution should accompany the bid.

### **Accommodation and social events**

Proposers should demonstrate that they have suitable accommodation for delegates (e.g. en-suite rooms in student halls and/or local hotels), for a meeting of at least three days duration. The availability of low-cost accommodation for student delegates such as youth hostels or inexpensive student halls would also be an advantage.

While accompanying social events are not mandatory, it is expected that hosts will arrange a relatively formal Conference Dinner. Other types of activities such as drinks receptions (possibly externally sponsored) and sightseeing visits would also be appreciated.

### **Conference web site**

Proposers are expected to organize and maintain a web site for the conference, at least providing links for paper submission, delegate registration, organizing, program, and steering committees.

### **Budget preparation and costs**

The ACM SIGMM have agreed to full sponsorship of ICMR. Proposers must produce a budget for the conference. Costs should be estimated on 150 attendees, inclusive of organizers and volunteer helpers. It is expected that the conference should break even as a minimum, and should preferably show a small surplus. Various projections of income and expenditure, with different price bands for members of any collaborating or sponsoring bodies (normally a 10% discount on the standard rate), non-members and student delegates, with corresponding break even points, should be provided. Registration fees for students should be kept as low as possible in order to encourage young researchers to participate. Incentives for early registration are advisable.

### **Checklist**

Proposers should provide at least the following (20 pages or less in PDF)

- \* a copy of the first call for papers for the conference including dates (around the month of April). If your proposal is selected, the CFP will be distributed worldwide and will serve as a summary of the intended meeting.
- \* description of the highlights of the location and venue
- \* a draft of the organizing and program committees
- \* a draft programme for the conference
- \* a draft of the conference budget
- \* a schedule of activities
- \* plans for publicizing the conference

Typically, publicity via paper & poster CFPs at major conferences and through email lists would be expected as a minimum.

Michael Lew  
ICMR Steering Committee Chair  
Summer 2009

on behalf of the ICMR Steering Committee